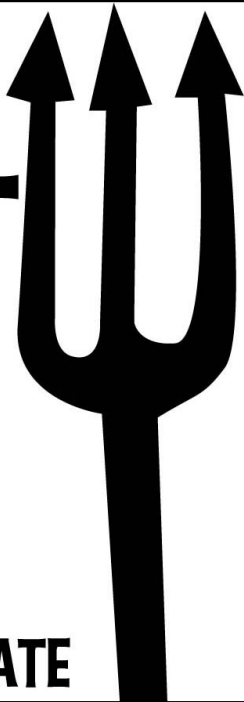


**THE  
VELVET  
DEVIL  
MERLOT  
2007  
WASHINGTON STATE**



LAND TO HAND, VINEYARD TO BOTTLE.

**THE  
VELVET DEVIL**

**MERLOT**

**COLUMBIA VALLEY**

**2007**

VINTED & BOTTLED BY

**CHARLES SMITH WINES**

**MATTAWA WASHINGTON USA**

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750 ML / CONTAINS SULFITES / ALC. 13.5% BY VOL.

**WWW.CHARLESSMITHWINES.COM**

**2007 Velvet Devil Merlot — Columbia Valley**

**(44% Wahluke Slope, 36% Horse Heaven Hills, 20% Yakima Valley)**

**Tasting Notes:** Balanced, rich and explosive. Think red plums, bittersweet cocoa with hints of smoke and cedar. SO SMOOTH, SO NAUGHTY, AND SO VERY, VERY NICE. —*Charles Smith*

**WHY 'VELVET DEVIL?'**

**IT MAKES MERLOT SOUND SEXY...BECAUSE IT IS!**

**Technical Information**

**Vineyards:** 44% Milbrandt Vineyards—Wahluke Slope, planted in beginning in 1998 by the Milbrandt Family, including Pheasant Vineyard, planted in 2000; comprised of well-drained, sandy gravelly soils deposited by ancient glacial floods. 36% Alder Ridge—Horse Heaven Hills AVA, steep slope rising 1000ft above Columbia River; warm site; 20% from additional Yakima Valley Vineyards.

**Elevage:** Fruit was picked during the 3rd week of October, after a very encouraging, long growing season. No rain or cold temperatures interfered with slow, steady ripening. Fermented in stainless steel; aged in French oak (cooperage: Nadalié, Central France) 40% new oak; aged 10 months before being bottled on October 22nd. Bright ruby-red color extends to primary aromatics revealing soft red plums, and suggestions of smoke and cedar. A purposefully, slightly elevated tannic profile puts this Merlot in an entirely new category, providing a robust character that will appeal to all palates. Smooth as velvet, the 2007 *'The Velvet Devil'* is classic Washington State Merlot — hallmark Columbia Valley. It is ready to drink; a great price; and tastes like the vinetards from which it came, a fact that also makes it 'classic Modernist Project.'

Release date: January 12, 2008

Alcohol: 13.8%

Total Acid: .54

pH: 3.75

Residual Sugar: none

**CHARLES SMITH WINES: THE MODERNIST PROJECT**

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